Richard P. Keeling, M.D., leads Keeling & Associates, LLC (K&A)—a comprehensive higher education consulting firm focused on creating change for learning. He has worked with more than 300 institutions and organizations over more than 25 years of practice.

Dr. Keeling serves on the Board of Directors of the Council for the Advancement of Standards in Higher Education (CAS) and has been president of four professional organizations in higher education. He has published more than 125 articles, monographs, and books. He served as Editor of the *Journal of American College Health* and has received the highest awards of both the American College Health Association (ACHA) and NASPA-Student Affairs Administrators in Higher Education.

Before creating K&A, Dr. Keeling taught medicine, directed comprehensive health programs and services, and explored innovative, cross-institutional approaches to advancing student learning during 20 years on campus at the University of Virginia and the University of Wisconsin-Madison. Dr. Keeling took his bachelor's degree in English with highest honors from the University of Virginia and received his M.D. from Tufts University School of Medicine.