



Thirty Years of Professional Standards

The Council for the Advancement of Standards in Higher Education (CAS) has been the pre-eminent force for promoting standards in student affairs, student services, and student development programs since its inception in 1979. For the ultimate purpose of fostering and enhancing student learning, development, and achievement and in general to promote good citizenship, CAS continues to create and deliver a dynamic line of products that are designed to lead to a host of quality-controlled programs and services.

These standards respond to real-time student needs, the requirements of sound pedagogy, and the effective management of currently 41 areas consistent with institutional missions. Individuals and institutions from the 41 CAS member organizations comprise a professional constituency of more than 100,000 professionals. Representing a significant majority of higher education practitioners in student programs and services throughout the country and beyond, no other body exists that so comprehensively speaks for this important field of endeavor. CAS will continue to have significant impact, especially as institutional effectiveness, student learning, outcomes assessment, accountability, and quality assurance become increasingly important to higher education.

CAS Mission

- Promulgate standards and guidelines for practice and preparation
- Promote assessment in educational practice
- Promote the use of standards in practice
- Promote quality assurance within higher education

CAS Self-Assessment Process

- Establish and Prepare Self-assessment Team
- Initiate Self Study
- Identify and Summarize Evaluative Evidence
- Identify Discrepancies
- Determine Appropriate Corrective Action
- Recommend Steps for Program Enhancement
- Prepare an Action Plan

CAS Learning & Developmental Outcomes – Rev. 2008

(an integration of CAS and Learning Reconsidered Outcomes - domains & dimensions at www.cas.edu)

- Knowledge acquisition, construction, integration, and application
- Cognitive Complexity
- Intrapersonal Development
- Interpersonal Competence
- Humanitarianism and Civic Engagement
- Practical Competence

CAS General Standards

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|---------------------------|-----------------------------------|
| 1. mission | 8. diversity |
| 2. program | 9. organization and management |
| 3. leadership | 10. campus and external relations |
| 4. human resources | 11. financial resources |
| 5. ethics | 12. technology |
| 6. legal responsibilities | 13. facilities and equipment |
| 7. equity and access | 14. assessment and evaluation |

CAS Standards and Guidelines

The “MUSTS” and the “SHOULDs”

Current CAS Publications & Resources

- CAS Professional Standards for Higher Education (7th Edition) introduced five new functional areas of standards and guidelines: Adult Learner Programs, Auxiliary Services, Dining Services, Graduate and Professional Student Programs, and Undergraduate Research Program.
- Self-Assessment Guides (SAGs) CD contains all the SAGs & functional area standards and guidelines. Individual SAGs can be purchased from www.cas.edu.
- 2003 Frameworks for Assessing Learning and Development Outcomes (Purchase downloadable pdf)
- New and Revised standards approved since 7th edition (Purchase downloadable pdfs)
- CAS website contains numerous papers, power points, & other free training materials

CAS Standards Updates

- **Revised Standards in 7th Edition:**
Assessment Services - Campus Activities Program - College Union - General Standards - Health Promotion Services - International Student Programs and Services - Internship Programs - Learning Assistance Programs - Multicultural Student Programs and Services - Recreational Sports Programs - Registrar Programs and Services - Student Leadership Programs - TRIO and Other Educational Opportunity Programs
- **Anticipated or Revised Standards (since 7th edition):**
Admissions (Rev. 10/2010) - Career Services (Rev. 4/2010) - Campus Information and Visitor Services (Rev. 4/2010) - Counseling Services (Rev. 4/2011) - Distance Learning - Financial Aid - LGBT Programs (Rev. 10/2010) - Conference & Events Programs - Fraternity and Sorority Advising Programs - Housing & Residence Life Programs - Disability Support Services - Master’s Level Student Affairs Prep - Alcohol, Tobacco & Other Drug Programs
- **New Standards in Development (since 7th edition):**
Campus Security - Parent and Family Programs (New 4/2010) - Sexual Assault and Relationship Violence - Veterans Programs and Services (New 10/2010) - Student Media - Transfer Student Programs



CAS Standards Included in the 7th Edition (2009)

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| 1. Academic Advising | 16. Counseling Services | 30. Multicultural Student Programs and Services |
| 2. Admission Programs | 17. Dining Services* | 31. Orientation Programs |
| 3. Adult Learner Programs* | 18. Disability Support Services | 32. Recreational Sports Programs* |
| 4. Alcohol, Tobacco, and Other Drug Programs | 19. Distance Education Programs | 33. Registrar Programs and Services* |
| 5. Assessment Services* | 20. Educ. Abroad Programs and Services | 34. Service-Learning Programs |
| 6. Auxiliary Services* | 21. Financial Aid | 35. Student Conduct Programs |
| 7. Campus Activities Programs* | 22. Fraternity and Sorority Advising Programs | 36. Student Leadership Programs* |
| 8. Campus Information and Visitor Services | 23. Graduate & Professional Student Programs* | 37. TRIO and Other Educational Opportunity Programs* |
| 9. Campus Religious & Spiritual Programs | 24. Health Promotion Services | 38. Undergraduate Research Programs* |
| 10. Career Services | 25. Housing and Residential Life Programs | 39. Women Student Programs |
| 11. Clinical Health Services | 26. International Student Programs* | 40. Master's Level Student Affairs Administration Preparation Programs |
| 12. College Honor Societies | 27. Internship Programs | |
| 13. College Unions* | 28. Learning Assistance Programs* | |
| 14. Commuter and Off-Campus Living Programs | 29. Lesbian, Gay, Bisexual, and Transgender Programs | |
| 15. Conference and Events Programs | | |

**New or Revised Since 6th Edition (2006)*

NEW **FREE Download from the CAS Website** NEW

CAS Statement of Shared Ethics, CAS Characteristics of Individual Excellence, CAS Statement of Learning and Developmental Outcomes, CAS General Standards 2008

Member Associations

- Am. Assoc. for Employment in Education (AAEE)
- Am. College Counseling Assoc. (ACCA)
- Assoc. of Collegiate Conference & Events Directors-Int'l (ACCED-I)
- Am. College Health Assoc. (ACHA)
- Assoc. of College Honor Societies (ACHS)
- ACPA: College Student Educators Internat'l (ACPA)
- Assoc. of College & Univ. Housing Officers - Internat'l (ACUHO-I)
- Assoc. of College Unions Internat'l (ACUI)
- Assoc. of Fraternity/Sorority Advisors (AFA)
- Assoc. on Higher Educ. & Disability (AHEAD)
- **Assoc. for Higher Ed. Parent/Family Programs Professionals (AHEPPP)**
- Assoc. for Student Conduct Administration (ASCA)
- **Assoc. for the Study of Transfer Students (ASTS)**
- Canadian Assoc. of College & Univ. Student Services (CACUSS)
- **Campus Media Advisors (CMA)**
- Collegiate Information & Visitor Services Assoc. (CIVSA)
- Consortium of Higher Education LGBT Resource Professionals
- Council for Opportunity in Education (COE)
- College Reading and Learning Assoc. (CRLA)
- **Cooperative Education and Internship Association (CEIA)**
- Nat'l Assoc. for Campus Activities (NACA)
- NACADA: The Global Community for Academic Advising (NACADA)
- Nat'l Assoc. of College Auxiliary Services (NACAS)
- **Int'l Association of Campus Law Enforcement (IACLEA)**
- Nat'l Assoc. of Colleges and Employers (NACE)
- Nat'l Assoc. of College Stores (NACS)
- Nat'l Assoc. of College & Univ. Food Services (NACUFS)
- Nat'l Assoc. for Developmental Educ. (NADE)
- NAFSA - Assoc. of Internat'l Educators
- Nat'l Assoc. of Student Affairs Professionals (NASAP)
- Nat'l Assoc. of Student Financial Aid Administrators (NASFAA)
- NASPA: Assoc. of Student Affairs Administrators (NASPA)
- Nat'l Clearinghouse for Commuter Programs (NCCP)
- Nat'l Clearinghouse for Leadership Programs (NCLP)
- Nat'l Council on Student Development (NCSD)
- Nat'l Intramural and Recreational Sports Assoc. (NIRSA)
- Nat'l Orientation Directors Assoc. (NODA)
- Nat'l Society for Experiential Education (NSEE)
- Nat'l Women's Studies Assoc. (NWSA)
- The Network: Addressing Collegiate Alcohol & Other Drug Issues (The Network)
- Southern Assoc. for College Student Affairs (SACSA) – Associate Member

Newest Associations in bold

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