



More Than Thirty-Five Years of Professional Standards

The Council for the Advancement of Standards in Higher Education (CAS) has been the pre-eminent force for promoting standards in student affairs, student services, and student development programs since its inception in 1979. For the ultimate purpose of fostering and enhancing student learning, development, and achievement, and in general to promote good professional practice, CAS continues to create and deliver a dynamic line of products that are designed to lead to a host of high-quality programs, services, and outcomes.

These standards respond to real-time student needs, the requirements of sound pedagogy, and the effective management of currently 43 areas consistent with institutional missions. Individuals and institutions from the 43 CAS member organizations comprise a professional constituency of more than 115,000 professionals. Representing a significant majority of higher education practitioners in student programs and services throughout the country and beyond, no other body exists that so comprehensively speaks for this important field of endeavor. CAS will continue to have significant impact, especially as institutional effectiveness, student learning, outcomes assessment, accountability, and quality assurance become increasingly important to higher education.

CAS Vision and Mission

- CAS VISION: Setting the standard for quality in higher education.
- CAS MISSION: CAS, a consortium of professional associations in higher education, promotes the use of its professional standards for the development, assessment, and improvement of quality student learning, programs, and services (CAS, 2015).

CAS Learning & Development Outcomes

(An integration of CAS and *Learning Reconsidered* outcomes - further detail at www.cas.edu)

- Knowledge acquisition, construction, integration, and application
- Cognitive complexity
- Intrapersonal development
- Interpersonal competence
- Humanitarianism and civic engagement
- Practical competence

CAS General Standards (rev. 2014)

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|----------------------------------|----------------------------|
| 1. Mission | 10. Technology |
| 2. Program | 11. Facilities & Equipment |
| 3. Organization & Leadership | 12. Assessment |
| 4. Human Resources | |
| 5. Ethics | |
| 6. Law, Policy, & Governance | |
| 7. Diversity, Equity, & Access | |
| 8. Internal & External Relations | |
| 9. Financial Resources | |



CAS Self-Assessment Process

- Plan the self-study process
- Assemble and educate the self-assessment team
- Identify, collect, and review evidence
- Conduct and interpret ratings using evaluative evidence
- Develop an action plan
- Prepare a report
- Close the loop

CAS Standards and Guidelines

The “musts” and the “shoulds” for professional practice

Current CAS Publications & Resources

- CAS Professional Standards for Higher Education (9th ed. published Aug. 2015).
- Self-Assessment Guides (SAGs): Available for 45 functional areas, these instruments include self-study instructions, contextual statements, standards and work forms. Individual SAGs and packages of SAGs can be purchased from the CAS website.
- New and revised standards: Between editions of the CAS book, all new standards will be available for individual purchase from the CAS website.
- CAS website contains free PowerPoint presentations, papers, and other training resources, as well as the CAS General Standards, the CAS Learning & Development Outcomes, information on conducting self-assessment, glossary of terms & FAQs, information on awards and research grants, and links to member associations, to the CAS store, and to our social media channels. Visit us at www.cas.edu.

CAS Standards Updates

Revised Standards in the 9th Edition: Academic Advising Programs - Alcohol & Other Drug Programs - Civic Engagement and Service-Learning Programs - College Honor Society Programs - Disability Resources & Services - Education Abroad Programs and Services - Financial Aid Programs - Housing & Residential Life Programs - Master's Level Student Affairs Preparation Programs - Orientation Programs - Sexual Violence-Related Programs and Services - Student Conduct Programs - Women's and Gender Programs and Services

Revised Standards since the 9th Edition: Clinical Health Services - Health Promotion Services - Internship Programs - Student Media Programs

Also available from the CAS website

CAS Statement of Shared Ethical Principles - CAS Characteristics of Individual Excellence - CAS Learning and Developmental Outcomes - CAS General Standards - Training Materials



CAS Standards

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| 1. Academic Advising Programs* | Services* | Services* |
| 2. Adult Learner Programs and Services | 21. Financial Aid Programs* | 37. Student Conduct Programs* |
| 3. Alcohol and Other Drug Programs* | 22. Fraternity and Sorority Advising Programs | 38. Student Leadership Programs |
| 4. Assessment Services | 23. Graduate and Professional Student Programs and Services | 39. Student Media Programs** |
| 5. Auxiliary Services Functional Areas | 24. Health Promotion Services** | 40. Transfer Student Programs and Services |
| 6. Campus Activities Programs | 25. Housing and Residential Life Programs* | 41. TRIO and Other Educational Opportunity Programs |
| 7. Campus Information and Visitor Services | 26. International Student Programs and Services | 42. Undergraduate Admissions Programs and Services |
| 8. Campus Police and Security Programs | 27. Internship Programs** | 43. Undergraduate Research Programs |
| 9. Campus Religious and Spiritual Programs | 28. Learning Assistance Programs | 44. Veterans and Military Programs and Services |
| 10. Career Services | 29. Lesbian, Gay, Bisexual, and Transgender Programs and Services | 45. Women's and Gender Programs and Services* |
| 11. Civic Engagement and Service-Learning Programs* | 30. Master's Level Student Affairs Professional Preparation Programs* | |
| 12. Clinical Health Services** | 31. Multicultural Student Programs and Services | <i>*Indicates standards and guidelines have been revised in the 2015 publication.</i> |
| 13. College Honor Society Programs* | 32. Orientation Programs* | <i>**Indicates standards and guidelines revised since the 2015 publication.</i> |
| 14. College Unions | 33. Parent and Family Programs | |
| 15. Commuter and Off-Campus Living Programs | 34. Recreational Sports Programs | |
| 16. Conference and Event Programs | 35. Registrar Programs and Services | Accompanying SAGs are available for sale as downloadable files at www.cas.edu |
| 17. Counseling Services | 36. Sexual Violence-Related Programs and | |
| 18. Dining Services Programs | | |
| 19. Disability Resources and Services* | | |
| 20. Education Abroad Programs and | | |

Member Associations

- American College Counseling Association (ACCA)
- Assoc. of Collegiate Conference & Events Directors-Int'l (ACCED-I)
- American College Health Association (ACHA)
- Association of College Honor Societies (ACHS)
- ACPA: College Student Educators International
- Assoc. of College & Univ. Housing Officers - Internat'l (ACUHO-I)
- Association of College Unions International (ACUI)
- Association of Fraternity/Sorority Advisors (AFA)
- Association on Higher Education & Disability (AHEAD)
- Association for Higher Education Parent/Family Programs Professionals (AHEPPP)
- Association for Student Conduct Administration (ASCA)
- Canadian Assoc. of College & Univ. Student Services (CACUSS)
- Campus Media Association (CMA)
- Collegiate Information & Visitor Services Association (CIVSA)
- Consortium of Higher Education LGBT Resource Professionals (Consortium)
- Council for Opportunity in Education (COE)
- College Reading and Learning Association (CRLA)
- Cooperative Education and Internship Association (CEIA)
- Higher Education Case Managers Association (HECMA)
- International Association of Campus Law Enforcement Administrators (IACLEA)
- National Association for Campus Activities (NACA)
- NACADA: The Global Community for Academic Advising
- National Association of College Auxiliary Services (NACAS)
- National Association of Colleges and Employers (NACE)
- National Association of College Stores (NACS)
- National Assoc. of College & University Food Services (NACUFS)
- National Association for Developmental Education (NADE)
- NAFSA: Association of International Educators
- National Association of Student Affairs Professionals (NASAP)
- National Assoc. of Student Financial Aid Administrators (NASFAA)
- NASPA: Student Affairs Administrators in Higher Education
- National Clearinghouse for Commuter Programs (NCCP)
- National Clearinghouse for Leadership Programs (NCLP)
- National College Learning Center Association (NCLCA)
- National College Testing Association (NCTA)
- National Collegiate Honors Council (NCHC)
- National Council on Student Development (NCSD)
- National Institute for the Study of Transfer Students (NISTS)
- NIRSA: Leaders in Collegiate Recreation
- NODA: Association for Orientation, Transition & Retention in Higher Education
- National Society for Experiential Education (NSEE)
- National Women's Studies Association (NWSA)
- Southern Association for College Student Affairs (SACSA)

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